

DR. WAN NURAINI FAHANA WAN NASIR

LECTURER

Dr. Wan Nuraini Fahana Bt Wan Nasir is a lecturer at Universiti Malaysia Terengganu (UMT), specializing in Statistical Modelling and Applied Statistics. Her current research focuses on developing a machine learning-based mathematical model for anxiety detection. Committed to advancing statistical methodologies, she is eager to collaborate with multidisciplinary teams to explore innovative solutions and expand the frontiers of data-driven research.



RESEARCHER PROFILE

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SELECTED RESEARCH PROJECTS

- ✓ TALENT AND PUBLICATION ENHANCEMENT-RESEARCH GRANT (TAPE-RG) from Universiti Malaysia Terengganu. Mathematical Anxiety Generalized Prediction: A Machine Learning Approach. (2024-2026). RM20,000

EDUCATION

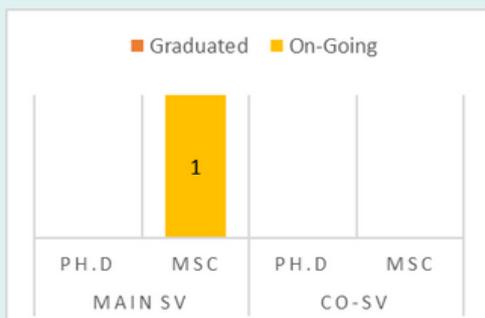


- PhD in Mathematical Sciences, Universiti Malaysia Terengganu
- Master in Applied Statistics, Universiti Putra Malaysia
- BSc. in Science (Mathematics), Universiti Sains Malaysia

AREAS OF EXPERTISE

- Applied Statistics
- Data Analytics
- PLS SEM

SUPERVISION



SELECTED PUBLICATIONS

- ✓ Nasir, W. N. F. W., Lola, M. S., & Deraman, A. (2019). A Model for Optimal Value of Loyalty Point in Loyalty Rewards Program. Malaysian Journal of Mathematical Sciences, 13(S), 15-22. (Web of Science indexed, Q4)
- ✓ Nasir, W. N. F. W., & Lola, M. S. (2018). The Optimality of Profit Sharing in Loyalty Reward Programs. In Regional Conference on Science, Technology and Social Sciences (RCSTSS 2016) (pp. 843-849). Springer, Singapore. (Chapter in book)
- ✓ Nasir, W. N. F. W., Lola, M. S., K. Abdul Hamid, A. A., Syed Abd Mutalib, S. S., W. Jubilee, R. V., Zainuddin, N. H., & Fauzy, A. (2024). Assessing the Impact of E-Commerce of a Footwear Vendor in Malaysia Through a Structural Equation Modeling Approach. World, 5(4), 1307-1334. (Web of Science indexed, Q1)